

## For Immediate Release



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### ST. LOUIS PARK-BASED QUALITY INSULATION, INC. SELECTED AS

### EXCLUSIVE OWENS CORNING™ CERTIFIED ENERGY EXPERT® PROFESSIONAL

### *Qualify Insulation, Inc. Providing St. Louis Park Homeowners with Trusted Services*

### *To Help Reduce Energy Costs and Improve Energy Efficiency*

**ST. LOUIS PARK, Minnesota – September 1, 2012** – As a specialist in home energy efficiency performance, local business Quality Insulation, Inc. has been recognized as a member of the exclusive Owens Corning™ Certified Energy Expert® program. From new construction to retrofit applications on existing homes, the Quality Insulation, Inc. professionals are uniquely qualified experts who can help St. Louis Park homeowners achieve an energy efficient home with proper insulation and air sealing.

Selected as elite members of Owens Corning™ Certified Energy Expert® (CEE) program, Quality Insulation, Inc. has been serving the St. Louis Park community, specializing in improving the overall energy efficiency performance of a home that will help achieve savings\* on energy bills throughout the year. Quality Insulation, Inc. brings expertise and experience to help homeowners save money, reduce energy costs and improve the overall comfort and performance of the home.

“As insulation contractors qualified to be a member of the Owens Corning™ Certified Energy Expert® program in our community, Quality Insulation, Inc. professionals are proud to bring our expertise to local homeowners,” said Jon Edwards of Quality Insulation, Inc. “Our team of Certified Energy Expert® professionals are skilled at working with homeowners to determine the right solution to improve their home’s energy efficiency performance and help decrease energy bills.”

### **Steps Today to Start Saving Tomorrow**

With a staggering 45 million U.S. homes estimated to be under insulated according to Harvard School of Public Health<sup>1</sup>, widespread energy loss and increased energy costs are impacting homeowners across the country. Homeowners can take the guesswork out of the equation by having a home energy assessment, also known as a home energy audit, to provide a thorough examination of the home’s air leakage and infiltration sources. The Certified Energy Expert® members of Quality Insulation, Inc. bring professional precision to this process, identifying areas of the home that are in need of air sealing, moisture control or insulation and providing tailored recommendations to help improve the home’s energy efficiency performance. The goal is year-round savings and comfort in a home that is warm in winter and cool in the summer.

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<sup>1</sup> Jonathan II. Levy, Yurika Nishioka and John D. Spengler, "The public health benefits of insulation [retrofits](#) in existing housing in the United States, " Environmental Health: A Global Access Science Source, April 2003. pp1-16

## Owens Corning™ Certified Energy Expert® Professionals

Backed by Owens Corning, the Certified Energy Expert® professionals of Quality Insulation, Inc. know exactly what it takes to deliver a high-quality installation on time, every time, and stand behind their work. Following is an overview of what sets Quality Insulation, Inc. Certified Energy Expert® professionals apart from competitors:

- **Stringent building science training and certification:** To become a member of this program, professionals undergo a level of training and certification. Owens Corning™ Certified Energy Expert® professionals are uniquely qualified to understand the complex ways air, moisture, heat and cold interact within a home's walls, roof and interior space. With their knowledge of thermal performance, moisture prevention, air filtration and ventilation, CEEs can help maximize to energy efficiency resulting in cost savings for homeowners.
- **Exclusive 10-year limited warranty:** Owens Corning stands behind Certified Energy Expert® professionals by offering homeowners an exclusive 10-year limited warranty\*\* covering installation in addition to the standard product warranty. This warranty speaks volumes about the confidence Owens Corning™ Certified Energy Expert® professionals have not just in the work they perform, but in the Owens Corning™ insulation products they use.
- **Excellent Owens Corning™ insulation products:** Certified Energy Expert® professionals deliver energy performance by using high-quality Owens Corning™ products.
- **Fewer callbacks:** We provide Certified Energy Expert® professionals with the knowledge and skills to do the job right the first time, every time.

For more information or to find a Certified Energy Expert® in your area, please visit [www.owenscorning.com](http://www.owenscorning.com).

### About Owens Corning

Owens Corning (NYSE: OC) is a leading global producer of residential and commercial building materials, glass-fiber reinforcements and engineered materials for composite systems. A Fortune® 500 company for 58 consecutive years, Owens Corning is committed to driving sustainability by delivering solutions, transforming markets and enhancing lives. Founded in 1938, Owens Corning is a market-leading innovator of glass-fiber technology with sales of \$5.3 billion in 2011 and about 15,000 employees in 28 countries on five continents. Additional information is available at [www.owenscorning.com](http://www.owenscorning.com).

\* Savings vary. Find out why in the Seller's fact sheet on R-values. High R-values mean greater insulating power.

\*\* See actual 10-Year Limited Warranty for details. 10-year limited warranty coverage applies to the following Owens Corning products: PINK® FIBERGLAS™ Insulation in Batts and Rolls, PROPINK® Loose Fill Insulation, PINK® FIBERGLAS™ Loose Fill Insulation and EnergyComplete™ Air Infiltration Barrier

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